


CHRISTINA SIMONS



 christina@simons.ac

Languages

German (native)

English (CEFR C2)

Strengths

user centric

solution oriented

abstract thinking

open minded

efficiency

organized

lateral leadership

ownership

commitment

Hobbies

sewing

dancing

pottery

About

I am passionate about building products that really help people move forward. My strengths are developing creative solutions and fostering sustainable and positive changes within interdisciplinary teams, where innovative ideas and diverse perspectives come together. I look forward to contribute with my experience to a motivated team and create something great together.

Career

PRODUCT MANAGER ASSOCIATE PRODUCT MANAGER

06/2023-NOW

05/2022-05/2023

AT ECADEMY GMBH (UNTIL 2024 CORNELSEN ECADEMY & INSIDE GMBH)

- Strong contribution to the product strategy and further development of an "integrated workforce development platform" in vocational training and further education together with other product managers
 - Merging several independent products into a holistic product solution for all target groups
 - Company-wide communication of the product strategy
 - Transferring the product strategy into a product roadmap and continuously maintaining this roadmap
- Requirement analyses
 - Market, trend and competitor analyses
 - Conducting interviews
 - Definition of product metrics and evaluation of concrete data
 - Documentation and evaluation of opportunities
- Creation and prioritization of the product backlog
- Developing product solutions together with software developers and UX designers
- Presentation of development results
 - Supporting project management with external customer presentations
 - Presentation and training for internal stakeholders
- Coordination of the holistic release process including the integration of marketing and customer success
- Lateral leadership of a cross-functional team (product management, development, design)
 - Implementation of Scrum events
 - Ongoing analysis and optimization of agile development processes
 - Regular feedback meetings and support for disciplinary managers, e.g. in performance reviews
- Participation in the development of an overarching platform architecture
- Analysis and optimization of the product organization

SOFTWARE ENGINEER

07/2003-04/2022

AT CORNELSEN ECADEMY & INSIDE GMBH (UNTIL 2019 INSIDE UNTERNEHMENSGRUPPE)

- Strong contribution to the product strategy and further development of an authoring tool in the further education segment together with the product owner
- Requirement engineering
- Mockups and prototyping of frontend components
- Feasibility studies and effort estimations
- Design, test driven implementation and documentation of frontend components
- Active participation and improvement of the Scrum process
- Consultant for macro and micro frontend architecture
- Directing the development team to follow the product strategy of the authoring system

SOFTWARE ENGINEER

02/2003-06/2003

AT FORSCHUNGSZENTRUM JÜLICH

Education

MATHEMATISCH-TECHNISCHE(R) ASSISTENT(IN)/ INFORMATIK (IHK)

09/2000-02/2003

APPRENTICESHIP AT FORSCHUNGSZENTRUM JÜLICH

AND DUAL STUDIES IN TECHNOMATHEMATIK AT FH AACHEN UNIVERSITY OF APPLIED SCIENCES